



Press Pack



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About ICAS

We're ICAS, a **global professional membership organisation and business network** for Chartered Accountants (CAs) with influence extending well **beyond Scotland**.

We're also an educator, regulator, examiner and a professional awarding body.

We've been pioneers of ethical leadership since 1854.

We play a significant role in shaping policies that impact the accounting profession and the broader business and financial landscape.



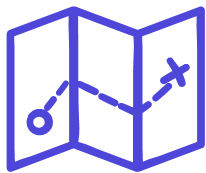


shape
public
policy

influence
tax
legislation

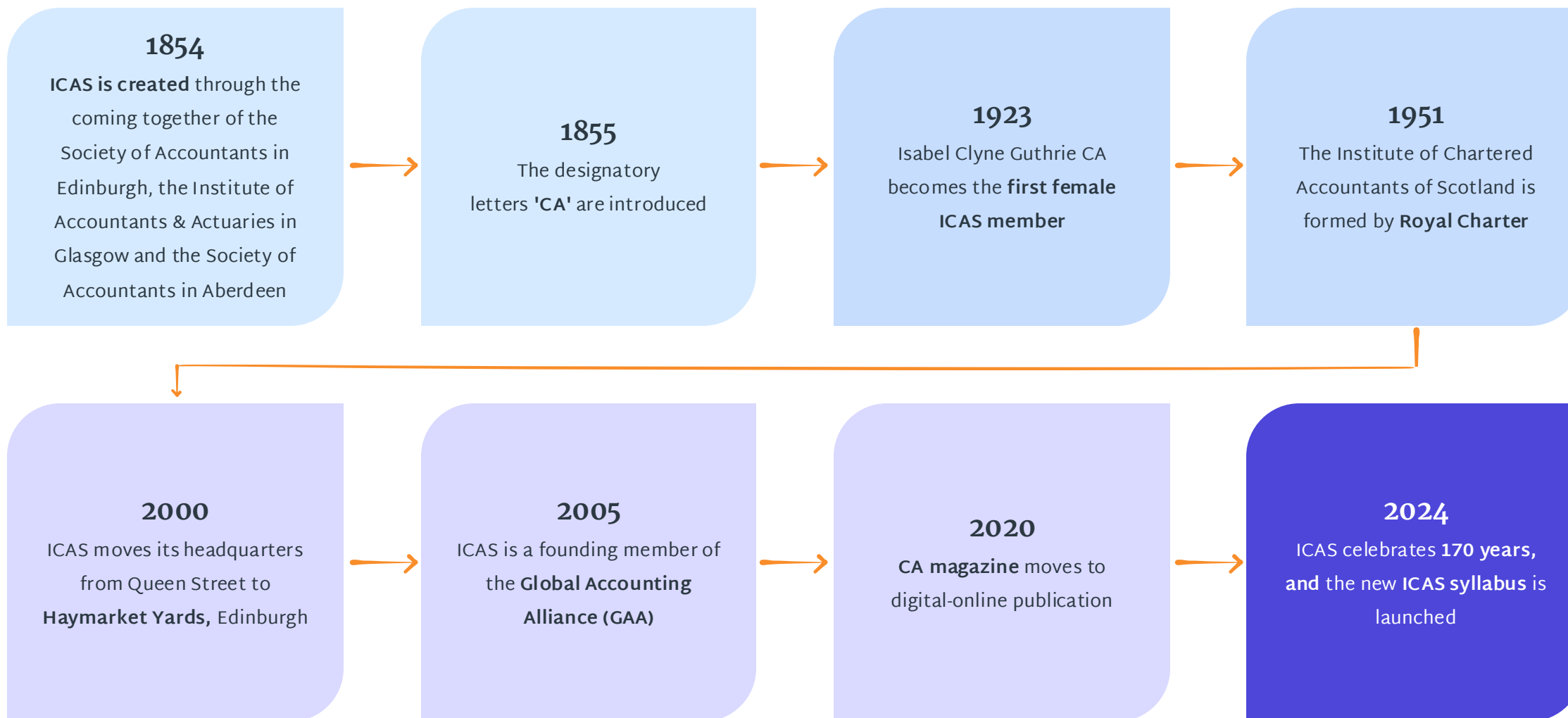
uphold
ethical
standards

nurture the
business
leaders of
tomorrow



History and milestones

Since 1854, ICAS has stood at the forefront of ethical and sustainable business.



View our full historical timeline [here](#).

Facts and figures



ICAS is over
170 years old
making us the world's oldest
professional accountancy body.



Our diverse membership is
made up over
24,000
world class business
professionals.



ICAS members are known
by the letters
CA
an exclusive professional
designation in the UK.



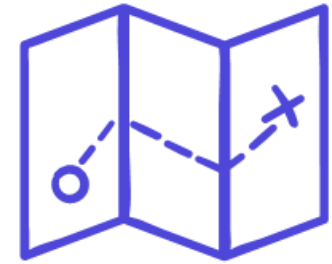
Members are working in
more than
85 countries.



Up to
86%
of FTSE 100s employ
Chartered
Accountants.



ICAS is part of Chartered
Accountants Worldwide (CAW) a
global network of
15 leading institutes.



The CAW network represents
over 1.8 million
Chartered Accountants and
students across 190+ countries.

ICAS is a member of the following bodies:



CCAB provides a forum for ICAS and other member bodies to meet and act collectively on behalf of the accountancy profession in the UK to promote the public interest on matters within the sphere of the profession and its members.



CAW unites the world's leading Chartered Accountancy institutes including ICAS to champion, develop, and highlight the critical role Chartered Accountants play in driving the global economy.



The GAA is a forum for 10 of the world's leading professional accountancy bodies. It serves the public interest by leading the advancement of a high-quality accounting profession by sharing information and collaborating. ICAS' CEO Bruce Cartwright CA was appointed Chair of the GAA in January 2025.



ICAS is a signatory of the Women in Finance Charter, created to improve gender diversity, specifically the representation of women in senior roles within the financial services sector.



ICAS is a signatory of Access Accountancy, a collaboration of more than 25 organisations and professional bodies dedicated to improving access to, and progression within, the accountancy profession in the UK.



IFAC is a global organisation for accountants, influencing rules and best practices for accounting and auditing worldwide.

「Working with the media」

We endeavour to provide leading, trusted expert analysis and insights on a range of issues



Ask us about:

**Regulation of
the accounting
profession**

**Corporate
governance**

**Economic &
financial policy**

**Tax policy &
regulation**

**Public sector
policy &
government
finance issues**

**Ethical
leadership in
business and
finance**

**Accounting
standards**

**Sustainability
reporting
and policy**

**Technology &
innovation in
business and
finance**

How we work with the media

We believe in fostering strong, transparent relationships with the media. Work with us on:

Broadcast interviews

We regularly facilitate interviews with our CEO or subject experts

Thought leadership

We can collaborate with you to provide insightful content suited to your readership

Event access

Talk to us about attending one of our various industry events

Breaking news

We provide timely commentary in response to the news agenda

Press releases

We issue regular updates on milestones, launches and industry developments

Background briefings

Talk to our subject experts for information on a topic or issue to inform your research

We are trusted by global media to provide valued news and commentary across print, broadcast and online media.



THE  TIMES


THE SCOTSMAN

The  Herald

 INDEPENDENT

The Telegraph

Bloomberg

BusinessGreen
UK urged to endorse ISSB
climate and sustainability
reporting standards

FINANCIAL TIMES
US-UK deal on accounting
qualifications stalls after disputes

accountancy
TODAY

TFN The voice of
Scotland's vibrant
voluntary sector
Win for Scottish sector as audit
threshold to double

BBC NEWS



yahoo!finance

TAXATION

&Business
Accountancy Daily
Jeremy Hunt upsets accountants
with 'short-sighted' AI comments

THE SCOTTISH
Sun

SCOTTISH
DAILY EXPRESS

 msn

bfbs

BR The World
Financial Review

Team biographies

We have spokespeople available for media interview or commentary.

Their expertise covers key issues such as **policy, regulation, tax, business ethics, equality, diversity and inclusion, sustainability and education.**

[Executive team](#) [Subject matter experts](#)

Executive team



Bruce Cartwright CA, CEO

Bruce is responsible for leading the development and execution of the ICAS strategy and business plan, as well as ensuring that ICAS fulfils its purpose, vision and values. Bruce was appointed Chief Executive in March 2018 having initially joined ICAS as Executive Director, Policy Leadership.

Talk to Bruce about:

- latest business news
- issues and trends
- business management
- economic and accountancy sector outlook and forecasting; audit reform; government policy (UK and Scotland)
- corporate governance; professional ethics

[Find out more about Bruce.](#)
[Visit Bruce's LinkedIn page.](#)



Chris Barber CA, CFO

Chris was appointed Chief Financial Officer of ICAS in April 2022, joining from Peter Vardy Automotive Group where he was Group Finance Director. Prior to this he worked at Deloitte for nine years across Audit and Assurance and Corporate Finance.

Talk to Chris about:

- business finance and budgeting
- role of a CFO
- financial strategy
- financial regulation
- risk and sustainability; accountancy profession and nurturing future accountants

[Find out more about Chris.](#)
[Visit Chris' LinkedIn page.](#)



Gail Boag, Executive Director of Learning

Gail is responsible for all aspects of the delivery, examination and development of the CA qualification. This involves ensuring we offer an advanced business and accountancy syllabus that is structured to deliver the skills and knowledge to equip future leaders to succeed and meet the challenges of the future.

Talk to Gail about:

- ICAS' syllabus; training of accountants, accountancy profession talent pipeline, business education
- careers in accountancy
- learning and education news
- issues and trends

[Find out more about Gail.](#)
[Visit Gail's LinkedIn page.](#)

Executive team cont.



Robert Mudge, Executive Director of Regulation

Robert is a qualified solicitor, working in civil litigation before joining ICAS in 2009. Robert has responsibility for the various regulatory functions of ICAS, ensuring that ICAS is a leading regulator and that our CA members, firms and affiliates adhere to the highest professional and technical standards.

Talk to Robert about:

- professional regulation
- regulatory functions in business and finance
- achieving regulation standards

[Find out more about Robert.](#)
[Visit Robert's LinkedIn page.](#)



Sarah Speirs, Executive Director of Member Engagement and Communications

Sarah is responsible for ensuring that ICAS has a strong and supportive relationship with its members and students and to raise the profile of ICAS externally.

Talk to Sarah about:

- ICAS membership engagement
- ICAS community outreach
- communications

[Find out more about Sarah.](#)
[Visit Sarah's LinkedIn page.](#)

Subject matter experts



Fiona Donnelly CA, Director of Sustainability

Fiona drives sustainability efforts within ICAS and externally for members, with ICAS peers and other stakeholders. She represents ICAS on various collaborative groups including Sustainability Taskforce of Chartered Accountants Worldwide; Sustainability working group of Global Accounting Alliance; various groups of Accounting Business Network of A4S.

Talk to Fiona about:

- ICAS' sustainability efforts
- responsible business
- sustainability reporting
- policy and regulation
- sustainable finance

[Visit Fiona's LinkedIn page.](#)



James Barbour CA, Director of Policy Leadership

James oversees the work on various areas including audit and assurance, ethics, and corporate and financial Reporting. He is also responsible for the ICAS Ethics Board and is the lead on all matters connected to ethical leadership.

Talk to James about:

- ethical leadership
- AI
- audit
- corporate and financial reporting
- business law

[Visit James' LinkedIn page.](#)



Sean Robertson, Director of AI & Data

Sean leads the strategic development and execution of ICAS' AI and data vision, driving transformation through generative AI and predictive analytics. He is tasked with the development and launch of AI and machine learning solutions, particularly in adaptive learning, aligned with organisational priorities. He collaborates to upskill staff, influence change, and deliver efficiencies through data-driven innovation.

Talk to Sean about:

- AI strategy for business transformation
- business impact from data in CRM
- risk management and growth
- responsible and ethical AI
- the future of work with AI
- modern data platforms and engineering

[Visit Sean's LinkedIn page.](#)

Media assets

Images: ICAS
President and
Office Bearers

Images: ICAS
Executive team
spokespeople

Images: ICAS
Subject matter
experts

ICAS logos

Please note: The above suite is for digital use only. For the extended suite of logos (including print logos and logo extensions), please email marketing@icas.com.

「Press releases」

ICAS regularly provides news and commentary to the media on several key issues.

Access all our press releases here:
[News – ICAS](#)

If you would like to be added to ICAS' press release distribution list, please email us at
publicrelations@icas.com.

A large teal bracket graphic that frames the 'Media contacts' title on both the left and right sides.

Media contacts

General Press Enquiries
publicrelations@icas.com

James Matheson, PR Manager
jmatheson@icas.com

Morven McEwan, PR Consultant
mmcewan@icas.com



How to find us

You can find out more about ICAS by visiting our website and social media platforms.

Online:

[ICAS.com](https://www.icas.com)

[LinkedIn](#)

[Instagram](#)

[X](#)

Office address:

CA House

21 Haymarket Yards

Edinburgh

EH12 5BH



