



Press Pack



About ICAS

We're ICAS, a **global professional membership organisation and business network** for Chartered Accountants (CAs) with influence extending well **beyond Scotland**.

We're also an educator, regulator, examiner and a professional awarding body.

We've been pioneers of ethical leadership since 1854.

We play a significant role in shaping policies that impact the accounting profession and the broader business and financial landscape.



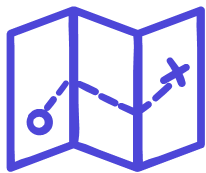


shape
public
policy

influence
tax
legislation

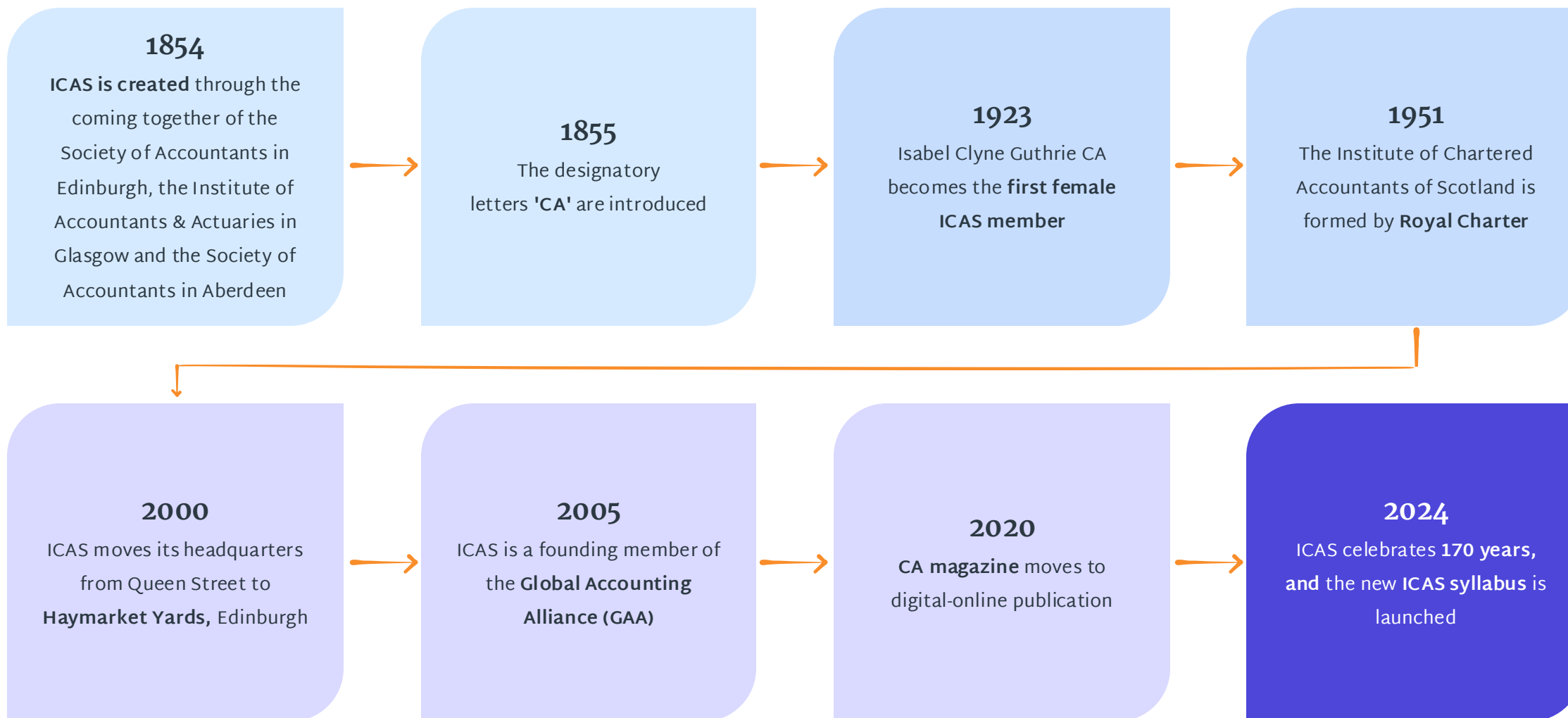
uphold
ethical
standards

nurture the
business
leaders of
tomorrow



History and milestones

Since 1854, ICAS has stood at the forefront of ethical and sustainable business.



View our full historical timeline [here](#).

Facts and figures



ICAS is over
172 years old
making us the world's oldest
professional accountancy body.



Our diverse membership is
made up over
24,000
world class business
professionals.



ICAS members are known
by the letters
CA
an exclusive professional
designation in the UK.



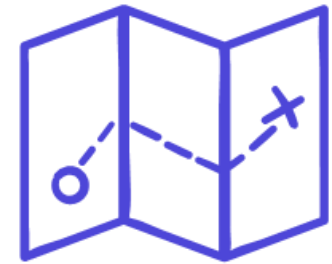
Members are working in
more than
85 countries.



Up to
86%
of FTSE 100s employ
Chartered
Accountants.



ICAS is part of Chartered
Accountants Worldwide (CAW) a
global network of
16 leading institutes.



The CAW network represents
over 1.8 million
Chartered Accountants and
students across 190+ countries.

ICAS is a member of the following bodies:



CCAB provides a forum for ICAS and other member bodies to meet and act collectively on behalf of the accountancy profession in the UK to promote the public interest on matters within the sphere of the profession and its members.



CAW unites the world's leading Chartered Accountancy institutes including ICAS to champion, develop, and highlight the critical role Chartered Accountants play in driving the global economy.



The GAA is a forum for 10 of the world's leading professional accountancy bodies. It serves the public interest by leading the advancement of a high-quality accounting profession by sharing information and collaborating. ICAS' CEO Bruce Cartwright CA was appointed Chair of the GAA in January 2025.



ICAS is a signatory of the Women in Finance Charter, created to improve gender diversity, specifically the representation of women in senior roles within the financial services sector.



ICAS is a signatory of Access Accountancy, a collaboration of more than 25 organisations and professional bodies dedicated to improving access to, and progression within, the accountancy profession in the UK.



IFAC is a global organisation for accountants, influencing rules and best practices for accounting and auditing worldwide.

「Working with the media」

We endeavour to provide leading, trusted expert analysis and insights on a range of issues



Ask us about:

**Regulation of
the accounting
profession**

**Corporate
governance**

**Economic &
financial policy**

**Tax policy &
regulation**

**Public sector
policy &
government
finance issues**

**Ethical
leadership in
business and
finance**

**Accounting
standards**

**Sustainability
reporting
and policy**

**Technology &
innovation in
business and
finance**

How we work with the media

We believe in fostering strong, transparent relationships with the media. Work with us on:

Broadcast interviews

We regularly facilitate interviews with our CEO or subject experts

Thought leadership

We can collaborate with you to provide insightful content suited to your readership

Event access

Talk to us about attending one of our various industry events

Breaking news

We provide timely commentary in response to the news agenda

Press releases

We issue regular updates on milestones, launches and industry developments

Background briefings

Talk to our subject experts for information on a topic or issue to inform your research

We are trusted by global media to provide valued news and commentary across print, broadcast and online media.



THE  TIMES


THE SCOTSMAN

The  Herald

 INDEPENDENT

The Telegraph

Bloomberg

BusinessGreen
UK urged to endorse ISSB
climate and sustainability
reporting standards

FINANCIAL TIMES
US-UK deal on accounting
qualifications stalls after disputes

accountancy
TODAY

TFN The voice of
Scotland's vibrant
voluntary sector
Win for Scottish sector as audit
threshold to double

BBC NEWS



yahoo!finance

TAXATION

&Business
Accountancy Daily
Jeremy Hunt upsets accountants
with 'short-sighted' AI comments

THE SCOTTISH
Sun

SCOTTISH
DAILY EXPRESS

 msn

bfbs

BR The World
Financial Review

Team biographies

We have spokespeople available for media interview or commentary.

Their expertise covers key issues such as **policy, regulation, tax, business ethics, equality, diversity and inclusion, sustainability and education.**

[Executive team](#) [Subject matter experts](#)

Executive team



Gail Boag, CEO

Gail is responsible for leading the development and execution of the ICAS strategy and business plan, as well as ensuring that ICAS fulfils its purpose, vision and values. Gail began her role as ICAS CEO on 1 January 2026 having previously held the role of Executive Director of Learning.

Talk to Gail about:

- ICAS' 2030 vision
- latest business news
- issues and trends
- ICAS' syllabus, training and talent pipeline
- learning and education news
- corporate governance; professional ethics

[Find out more about Gail.](#)
[Visit Gail's LinkedIn page.](#)



Chris Barber CA, CFO

Chris was appointed Chief Financial Officer of ICAS in April 2022, joining from Peter Vardy Automotive Group where he was Group Finance Director. Prior to this he worked at Deloitte for nine years across Audit and Assurance and Corporate Finance.

Talk to Chris about:

- business finance and budgeting
- role of a CFO
- financial strategy
- financial regulation
- risk and sustainability; accountancy profession and nurturing future accountants

[Find out more about Chris.](#)
[Visit Chris' LinkedIn page.](#)



Robert Mudge, Executive Director of Professional Standards

Robert is a qualified solicitor, working in civil litigation before joining ICAS in 2009. Robert has responsibility for the various regulatory functions of ICAS, ensuring that ICAS is a leading regulator and that our CA members, firms and affiliates adhere to the highest professional and technical standards.

Talk to Robert about:

- professional regulation
- regulatory functions in business and finance
- achieving regulation standards

[Find out more about Robert.](#)
[Visit Robert's LinkedIn page.](#)

Executive team



Cat Devaney CA, Executive Director of Learning

Cat is a CA with over 19 years' experience working at ICAS within learning. Cat leads the delivery, assessment, and ongoing development of the CA and other qualifications, ensuring a rigorous, future-focused business and accountancy syllabus.

Talk to Cat about:

- ICAS' syllabus & training
- accountancy profession talent pipeline
- careers in accountancy
- learning and education issues

[Find out more about Cat.](#)
[Visit Cat's LinkedIn page.](#)

Subject matter experts



Katie Close CA, Director of Tax

Katie leads the organisation's tax team, overseeing technical content and resources for members, and drives ICAS's strategic tax policy, thought leadership and engagement with government, Revenue Scotland and HMRC. Her background includes senior tax positions at KCA Deutag and Aggreko, giving her deep insight into tax challenges across multiple sectors. Katie is a Chartered Accountant (CA) and a Chartered Tax Adviser (CTA).

Talk to Katie about:

- UK & Scotland's tax system and policy
- technical tax guidance
- strategic tax planning for business
- tax compliance frameworks

[Visit Katie's LinkedIn page.](#)



James Barbour CA, Director of Policy Leadership

James oversees the work on various areas including audit and assurance, ethics, and corporate and financial Reporting. He is also responsible for the ICAS Ethics Board and is the lead on all matters connected to ethical leadership.

Talk to James about:

- ethical leadership
- AI
- audit
- corporate and financial reporting
- business law

[Visit James' LinkedIn page.](#)



Fiona Donnelly CA, Director of Sustainability

Fiona drives sustainability efforts within ICAS and externally for members, with ICAS peers and other stakeholders. She represents ICAS on various collaborative groups including Sustainability Taskforce of Chartered Accountants Worldwide; Sustainability working group of Global Accounting Alliance; various groups of Accounting Business Network of A4S.

Talk to Fiona about:

- ICAS' sustainability efforts
- responsible business
- sustainability reporting
- policy and regulation
- sustainable finance

[Visit Fiona's LinkedIn page.](#)

Media assets

Images: ICAS
President and
Office Bearers

Images: ICAS
Executive team
spokespeople

Images: ICAS
Subject matter
experts

ICAS logos

Please note: The above suite is for digital use only. For the extended suite of logos (including print logos and logo extensions), please email marketing@icas.com.

「Press releases」

ICAS regularly provides news and commentary to the media on several key issues.

Access all our press releases here:
[News – ICAS](#)

If you would like to be added to ICAS' press release distribution list, please email us at
publicrelations@icas.com.

A large teal bracket graphic that frames the 'Media contacts' title on both sides.

Media contacts

General Press Enquiries
publicrelations@icas.com

James Matheson, PR Manager
jmatheson@icas.com

Morven McEwan, PR Consultant
mmcewan@icas.com



How to find us

You can find out more about ICAS by visiting our website and social media platforms.

Online:

[ICAS.com](https://www.icas.com)

[LinkedIn](#)

[Instagram](#)

[X](#)

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Edinburgh

EH12 5BH



